## **NCC Cable System Order**

Order #	62358806	Flight Dates	10/31/16 - 11/13/16	Update Da	te	10/28/16		
Syscode	0977	Agency	BlueWest Media	Version		2 Vs. 1		
System Name	Suddenlink/McDowell-Wyoming County, WV	Advertiser	Jim Justice for Governor	Show All L	ines	-		
Market	Bluefield WV-VA			Total # of \	Veeks			2
		Client Code		Total				\$787.23
AE	Carolina Varga	Product Code		Commission	n			\$118.08
Sales Coordinator	Autumn Guerrieri	Est Code	527	Net Total				\$669.15
Office	Denver	Product Name		Total Spot	3			190
Phone	(303) 273-0012	Credit Status		Affiliate Sp	lit	100.0		
Status	Not accepted			Sold On		Cost Per Spo	ot	
Survey	Cable Nielsen Live+1 May15	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-	-	Makegood Policy	Approval Required	СРР	-	СРМ	-	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Early Morning	10/31/16	11/6/16	05:00	09:00		Х	Х	Χ	Х	Χ	Х	-	-	1	\$2.80	\$2.80	30	
2	AEN	A&E Prime	11/7/16	11/13/16	20:00	24:00	Х							-	-	1	\$6.30	\$6.30	30	
3	AEN	A&N Early Fringe	10/31/16	11/6/16	16:00	20:00		Х	Х	Χ	Х	Χ	Х	-	-	3	\$4.20	\$12.60	30	
4	AEN	A&E Daytime	10/31/16	11/6/16	09:00	16:00		Х	Х	Χ	Х	Х	Х	-	-	3	\$2.10	\$6.30	30	
5	AEN	A&E Prime	10/31/16	11/6/16	20:00	24:00		Х	Х	Х	Х	Χ	Х	-	-	8	\$6.30	\$50.40	30	
6	CNN	CNN Early Morning	11/7/16	11/13/16	05:00	09:00	Х							-	-	1	\$2.10	\$2.10	30	
7	CNN	CNN Prime	11/7/16	11/13/16	20:00	24:00	Х							-	-	1	\$5.60	\$5.60	30	
8	CNN	CNN Early Fringe	11/7/16	11/13/16	16:00	20:00	Х							-	-	1	\$3.50	\$3.50	30	
9	CNN	CNN Daytime	11/7/16	11/13/16	09:00	16:00	Х							-	-	1	\$2.10	\$2.10	30	
10	CNN	CNN Daytime	10/31/16	11/6/16	09:00	16:00		Х	Х	Χ	Х	Х	Х	-	-	7	\$2.10	\$14.70	30	
11	CNN	CNN Prime	10/31/16	11/6/16	20:00	24:00		Х	Х	Χ	Χ	Χ	Х	-	-	7	\$5.60	\$39.20	30	
12	CNN	CNN Early Fringe	10/31/16	11/6/16	16:00	20:00		Х	Х	Χ	Х	Χ	Х	-	-	7	\$3.50	\$24.50	30	
13	CNN	CNN Early Morning	10/31/16	11/6/16	05:00	09:00		Х	Х	Х	Х	Χ	Х	-	-	7	\$2.10	\$14.70	30	
14	DISC	DISCOVERY Early Fringe	11/7/16	11/13/16	16:00	20:00	Х							-	-	1	\$3.50	\$3.50	30	
15	DISC	DISCOVERY Prime	11/7/16	11/13/16	20:00	24:00	Х							-	-	1	\$4.20	\$4.20	30	
16	DISC	DISCOVERY Daytime	10/31/16	11/6/16	09:00	16:00		Х	Х	Χ	Х	Χ	Х	-	-	3	\$2.10	\$6.30	30	
17	DISC	DISCOVERY Early Fringe	10/31/16	11/6/16	16:00	20:00		Х	Х	Χ	Х	Х	Х	-	-	6	\$3.50	\$21.00	30	
18	DISC	DISCOVERY Prime	10/31/16	11/6/16	20:00	24:00		Х	Х	Х	Х	Х	Х	-	-	9	\$4.20	\$37.80	30	
19	HGTV	HGTV Daytime	11/7/16	11/13/16	09:00	16:00	Х							-	-	1	\$1.58	\$1.58	30	
20	HGTV	HGTV Early Fringe	11/7/16	11/13/16	16:00	20:00	Х							-	-	1	\$4.20	\$4.20	30	
21	HGTV	HGTV Early Morning	11/7/16	11/13/16	05:00	09:00	Х							-	-	1	\$2.80	\$2.80	30	

## NCC Cable System Order

Order #	62358806	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16	
Syscode	0977	Agency	BlueWest Media	Version	2 Vs. 1	
System Name	Suddenlink/McDowell-Wyoming County, WV	Advertiser	Jim Justice for Governor	Show All Lines		
Market	Bluefield WV-VA		•	Total # of Weeks		2
	•	Client Code		Total		\$787.23
AE	Carolina Varga	Product Code		Commission		\$118.08
Sales Coordinator	Autumn Guerrieri	Est Code	527	Net Total		\$669.15
Office	Denver	Product Name		Total Spots		190
Phone	(303) 273-0012	Credit Status		Affiliate Split	100.0	
Status	Not accepted	-	•	Sold On	Cost Per Spo	ot
Survey	Cable Nielsen Live+1 May15	Primary Demo	Adults 35+	GRP -	GIMP	-
-	-	Makegood Policy	Approval Required	CPP -	СРМ	-

Comments :	10/28 REVISED POLITICAL ORDER changing to Tuesday start date, no other changes. Candidate LUR/IPE. Pls notify of any issues and pre-empts/NAs.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV Prime	11/7/16	11/13/16	20:00	24:00	Х							-	-	2	\$6.30	\$12.60	30	
23	HGTV	HGTV Early Fringe	10/31/16	11/6/16	16:00	20:00		Χ	Χ	Χ	Χ	Χ	Х	-	-	4	\$4.20	\$16.80	30	
24	HGTV	HGTV Early Morning	10/31/16	11/6/16	05:00	09:00		Χ	Χ	Х	Χ	Χ	Х	-	-	4	\$2.80	\$11.20	30	
25	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	16:00		Χ	Χ	Χ	Χ	Χ	Х	-	-	6	\$1.58	\$9.48	30	
26	HGTV	HGTV Prime	10/31/16	11/6/16	20:00	24:00		Χ	Χ	Χ	Χ	Χ	Х	-	-	10	\$6.30	\$63.00	30	
27	LIF	LIFETIME Early Fringe	11/7/16	11/13/16	16:00	20:00	Х							-	-	1	\$2.63	\$2.63	30	
28	LIF	LIFETIME Early Morning	10/31/16	11/6/16	05:00	09:00		Χ	Χ	Χ	Χ	Χ	Х	-	-	1	\$2.10	\$2.10	30	
29	LIF	LIFETIME Prime	11/7/16	11/13/16	20:00	24:00	Х							1	-	2	\$5.60	\$11.20	30	
30	LIF	LIFETIME Daytime	10/31/16	11/6/16	09:00	16:00		Χ	Χ	Χ	Χ	Χ	Х	-	-	4	\$2.10	\$8.40	30	
31	LIF	LIFETIME Early Fringe	10/31/16	11/6/16	16:00	20:00		Х	Х		Х	Х	Х	-	-	4	\$2.63	\$10.52	30	
32	LIF	LIFETIME Prime	10/31/16	11/6/16	20:00	24:00		Х	Х	Χ	X	Х	Х	1	-	12	\$5.60	\$67.20	30	
33	TBSC	TBS Early Morning	10/31/16	11/6/16	05:00	09:00		Х	Х	Х	Х	Х	Х	ı	-	1	\$2.80	\$2.80	30	
34	TBSC	TBS Prime	11/7/16	11/13/16	20:00	24:00	Х							ı	-	2	\$4.72	\$9.44	30	
35	TBSC	TBS Early Fringe	10/31/16	11/6/16	16:00	20:00		X	X	X	X	X	Х	-	-	3	\$4.20	\$12.60	30	
36	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	16:00		Χ	Х	Х	Χ	Χ	Х	-	-	3	\$2.10	\$6.30	30	
37	TBSC	TBS Prime	10/31/16	11/6/16	20:00	24:00		Χ	Х	Х	Х	Х	Х	1	-	15	\$4.72	\$70.80	30	
38	TLC	TLC Prime	11/7/16	11/13/16	20:00	24:00	Х							ı	-	2	\$5.60	\$11.20	30	
39	TLC	TLC Daytime	10/31/16	11/6/16	09:00	16:00		Х	Х	Х	Х	Х	Х	-	-	4	\$2.10	\$8.40	30	
40	TLC	TLC Early Fringe	10/31/16	11/6/16	16:00	20:00		Х	X	X	Х	Х	Х	-	-	4	\$3.50	\$14.00	30	
41	TLC	TLC Prime	10/31/16	11/6/16	20:00	24:00		Х	Χ	Χ	Х	Х	Х	-	-	16	\$5.60	\$89.60	30	
42	USA	USA Prime	11/7/16	11/13/16	20:00	24:00	Х							-	-	2	\$4.72	\$9.44	30	

## **NCC Cable System Order**

Client Code	62358806	Flight Dates	10/31/16 - 11/13/16	Update Da	te	10/28/16		
Market         Bluefield WV-VA         Total # of Weeks         2           AE         Carolina Varga         Product Code         Commission         \$118.08           Sales Coordinator         Autumn Guerrieri         Est Code         527         Net Total         \$669.15           Office         Denver         Product Name         Total Spots         190           Phone         (303) 273-0012         Credit Status         Affiliate Split         100.0           Status         Not accepted         Sold On         Cost Per Spot           Survey         Cable Nielsen Live+1 May15         Primary Demo         Adults 35+         GRP         -         GIMP         -	0977	Agency	BlueWest Media	Version		2 Vs. 1	1	
Client Code	Suddenlink/McDowell-Wyoming County, WV	Advertiser	Jim Justice for Governor	Show All L	nes			,
AE         Carolina Varga         Product Code         Commission         \$118.08           Sales Coordinator         Autumn Guerrieri         Est Code         527         Net Total         \$669.15           Office         Denver         Product Name         Total Spots         190           Phone         (303) 273-0012         Credit Status         Affiliate Split         100.0           Status         Not accepted         Sold On         Cost Per Spot           Survey         Cable Nielsen Live+1 May15         Primary Demo         Adults 35+         GRP         -         GIMP         -	Bluefield WV-VA		•	Total # of \	Veeks			2
Sales Coordinator         Autumn Guerrieri         Est Code         527         Net Total         \$669.15           Office         Denver         Product Name         Total Spots         190           Phone         (303) 273-0012         Credit Status         Affiliate Split         100.0           Status         Not accepted         Sold On         Cost Per Spot           Survey         Cable Nielsen Live+1 May15         Primary Demo         Adults 35+         GRP         -         GIMP         -	•	Client Code		Total				\$787.23
Office         Denver         Product Name         Total Spots         190           Phone         (303) 273-0012         Credit Status         Affiliate Split         100.0           Status         Not accepted         Sold On         Cost Per Spot           Survey         Cable Nielsen Live+1 May15         Primary Demo         Adults 35+         GRP         -         GIMP         -	Carolina Varga	Product Code		Commission	n			\$118.08
Phone         (303) 273-0012         Credit Status         Affiliate Split         100.0           Status         Not accepted         Sold On         Cost Per Spot           Survey         Cable Nielsen Live+1 May15         Primary Demo         Adults 35+         GRP         -         GIMP         -	Autumn Guerrieri	Est Code	527	Net Total				\$669.15
Status Not accepted Survey Cable Nielsen Live+1 May15 Primary Demo Adults 35+ Sold On Cost Per Spot GRP - GIMP -	Denver	Product Name		Total Spots	;			190
Survey Cable Nielsen Live+1 May15 Primary Demo Adults 35+ GRP - GIMP -	(303) 273-0012	Credit Status		Affiliate Sp	it	100.0		
	Not accepted	•	•	Sold On		Cost Per Spot	t	
- Makegood Policy Approval Required CPP - CPM -	Cable Nielsen Live+1 May15	Primary Demo	Adults 35+	GRP	-	GIMP	-	
	•	Makegood Policy	Approval Required	СРР	-	СРМ	-	
Comments : 1	1	0977 Suddenlink/McDowell-Wyoming County, WV Bluefield WV-VA  Carolina Varga Autumn Guerrieri Denver (303) 273-0012 Not accepted Cable Nielsen Live+1 May15	O977 Suddenlink/McDowell-Wyoming County, WV Bluefield WV-VA  Client Code Product Code Autumn Guerrieri Denver (303) 273-0012 Not accepted  Cable Nielsen Live+1 May15  Agency Advertiser  Client Code Product Code Est Code Product Name Credit Status  Primary Demo Makegood Policy	Agency BlueWest Media Suddenlink/McDowell-Wyoming County, WV Bluefield WV-VA  Client Code Product Code Est Code Denver (303) 273-0012  Not accepted  Cable Nielsen Live+1 May15  Pagency Advertiser Jim Justice for Governor  BlueWest Media Advertiser Jim Justice for Governor  Est Code Product Code Est Code Credit Status  Primary Demo Adults 35+ Makegood Policy Approval Required	Agency BlueWest Media Version Suddenlink/McDowell-Wyoming County, WV Bluefield WV-VA  Client Code Product Code Autumn Guerrieri Denver (303) 273-0012 Not accepted  Cable Nielsen Live+1 May15  Pagency BlueWest Media Version Show All Li Total # of V Tota	Agency BlueWest Media Version Suddenlink/McDowell-Wyoming County, WV Bluefield WV-VA  Client Code Carolina Varga Autumn Guerrieri Denver (303) 273-0012 Not accepted  Primary Demo Adults 35+  Agency BlueWest Media Version Show All Lines Total # of Weeks  Client Code Commission Net Total Total Spots Affiliate Split Sold On  GRP -	Agency BlueWest Media Version 2 Vs. 1  Suddenlink/McDowell-Wyoming County, WV  Bluefield WV-VA  Client Code Product Code Autumn Guerrieri  Denver (303) 273-0012  Not accepted  Cable Nielsen Live+1 May15  Primary Demo Adults 35+ Makegood Policy Approval Required  Agency BlueWest Media Version 2 Vs. 1  Show All Lines  Total # of Weeks  Commission  Net Total  Commission  Net Total  Total Spots  Affiliate Split 100.0  Cost Per Spot  GRP - GIMP  CPP - CPM	Agency   BlueWest Media   Version   2 Vs. 1

	Comments :	10/28 REVISED POLITICAL ORDER changing to Tuesday start date, no other changes. Candidate LUR/IPE. Pls notify of any issues and pre-empts/NAs.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	USA	USA Early Fringe	10/31/16	11/6/16	16:00	20:00		Х	Х	Х	Χ	Х	Х	-	-	2	\$4.20	\$8.40	30	
44	USA	USA Daytime	10/31/16	11/6/16	09:00	16:00		Х	Х	Х	Х	Х	Χ	ı	ı	3	\$2.10	\$6.30	30	
45	USA	USA Prime	10/31/16	11/6/16	20:00	24:00		Х	Х	Х	Х	Х	Х	ı	-	12	\$4.72	\$56.64	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	190	0	0	0	0	0	0	0	0	0	0	0	190
AMT	\$787.23	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$787.23

0/101EW//110/1EE0/0001	SYSTEM APP:	SALES	ACCT	Date Printed	10/28/16
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62358806 | Bluefield WV-VA | Suddenlink/McDowell-Wyoming County, WV | 0977 |